

Mohd Atasha

Advising chief executives on the decisions that
change a company.

KUALA LUMPUR, MALAYSIA · MOHDATASHA.COM

The problem

Some decisions are large enough to change a company. Others have stalled for a reason nobody has found yet.

Made well, they produce growth, resilience and trust. Made badly or too late, they cost all three. Increasingly they include deciding which of them a person should make, and which can be left to a machine.

Why the causes are hard to find

They are rarely in one place.

A stalled decision usually has a technical cause, a commercial cause and a policy cause at the same time. Looking in one domain finds one third of the answer and misses the part that is actually holding things up.

Three domains, one career

Long enough in each to have been answerable for the outcome, rather than to have commented on it.

Building and operating

Building for clients from 2001. Three years in institutional fund administration across Asia Pacific and Europe, responsible for teams serving clients in six countries.

Public policy

Represented Malaysia in negotiations with chief executives at Fortune 500 and Forbes 2000 companies, then moved to designing the policy rather than arguing under it.

Commercial responsibility

Regional Director for Asia Pacific, excluding Japan, at Alphaus, a venture-backed cloud financial management company. Chief Strategist at Prezytion, delivering to clients in insurance, government, education and energy.

The investment record

Two years representing Malaysia to companies considering investment in the country. The work is associated with:

11,000+

jobs

RM 7bn+

foreign direct investment

Independently corroborated on the site by a named counterparty: the managing director of one of the investors he sat across the table from.

Where he sits today

Two operating roles, and two seats on the bodies writing Malaysia's AI rules.

Chief Strategist, Prezytion

A research and development firm registered in Malaysia and the United Kingdom. The work is artificial intelligence, and air-gap zero trust network access: remote access to operational estates with no open port and no published address.

AI Standards Task Force

AI Security and Resilience subgroup, convened by the Malaysian Technical Standards Forum. Its technical codes are voluntary industry guidance rather than law.

Regional Director, Asia Pacific excluding Japan, Alphaus

A venture-backed cloud financial management company.

AI Systems Cybersecurity Framework Taskforce

Develops guidelines for the eleven sectors designated as national critical information infrastructure under the Cyber Security Act 2024, where duties are statutory.

What he speaks on

Two subjects. Each can be pitched at board level or at practitioner level, usefully at one or the other, and rarely both in the same hour.

Artificial intelligence: productivity, security and cost

What AI actually returns once its security exposure and its running cost are counted alongside the productivity case.

Invitations on other subjects are welcome, and will be answered honestly about whether he is the right person for the room.

Cloud FinOps for digital transformation

Treating cloud spend as a control problem rather than a procurement one, and what that changes about how a transformation programme is governed.

Where he has spoken

A selection. Recordings of several are published on the site.

- United Nations in Geneva: UNCTAD
- UNCTAD Multi-year Expert Meeting, eighth session
- 47th ASEAN–Japan Business Meeting
- Google Singapore
- Standard Chartered, Financial Crime Surveillance Operations
- Seedstars Summit, Lausanne, Switzerland
- Malaysia–Japan Economic Association
- Re:Source Conference 2025
- CloudTech & DataCentre Conference 2024
- AirAsia Academy

What it is like to work with him

He has a natural ability to engage, understand their challenges, and translate those insights into meaningful action. That combination of empathy and execution is rare, and incredibly valuable.

Azhar Abdullah

Managing Director, Schlumberger Malaysia at the time

One of fourteen assessments published on the site, each with a name and an organisation attached.

Practical, for organisers

What a yes or no usually depends on.

Formats

Forty-minute keynote, moderated panel of four or fewer, closed board briefing, half-day workshop.

Recording

Usually fine. Please say in advance, and say where it will be published.

Notice

Four to six weeks is comfortable. Less is possible in Kuala Lumpur and Singapore.

Name and title

Mohd Atasha. Chief Strategist, Prezytion. Do not use “Mohd” alone.

To invite him, or to ask something

Everything in this deck is published, in fuller form, on the website.

mohdatasha.com/speaking/	Speaking: subjects, biographies and what an organiser needs
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mohdatasha.com/doctrine/	The written arguments the talks are drawn from
--	--

mohdatasha.com/assessments/	Fourteen named assessments
--	----------------------------

mohdatasha.com/contact/	Four routes, each asking for what an answer depends on
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No email address is published, on the site or in this deck. The forms reach the same inbox and ask for the details a reply depends on.

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